



Huron County Board of MENTAL HEALTH and ADDICTION SERVICES

SFY 2020 – SFY 2022 Strategic Plan

MISSION

Provide access to mental health and addiction services and resources for prevention, treatment, and recovery supports while educating and advocating for community members.

VISION

For Huron County to be a community where all individuals are mentally and emotionally healthy and addiction free.

VALUES

- Transparency
- Integrity
- Respect
- Accountability
- Collaboration
- Responsiveness
- Service

TARGETED OUTCOMES

- Increase collaboration and unity amongst the Board, community agencies, treatment providers, schools & community stakeholders
- Increase focus on mental health and crisis services and programming
- Increase community outreach and engagement
- Increase recovery supports
- Increase and improved access to prevention services and resources
- Increase Board member engagement
- Improve Board functionality

The Strategic Plan will be reviewed by the Board at a minimum of every twelve months to ensure appropriate progress is being made toward the Goals and Objectives. If decided, Goals and Objectives may be added or modified during review.

Goal 1: To develop and foster an environment of collaboration and unity amongst key parties.

Objective 1a: Schedule quarterly collaboration meetings with contracted providers aimed at increased coordination, problem solving, and level setting.

- **Timeline:** Beginning October 2019, quarterly

Objective 1b: Identify and implement strategies to attract and retain qualified behavioral health professionals.

- **Timeline:** Beginning SFY 2020, ongoing

Objective 1c: Increased collaboration and partnership with area schools through consistent contact and sharing of resources.

- **Timeline:** Beginning SFY 2020, ongoing

Objective 1d: Continuous assessment of needs by attending meetings with community partners and community.

- **Timeline:** Beginning SFY 2020, ongoing

Goal 2: To increase community outreach and engagement.

Objective 2a: Increase community awareness of services and resources through participation in scheduled community events, hosting community events/trainings at least once per quarter, social media marketing, and improved website utilization.

- **Timeline:** Beginning SFY 2020, quarterly

Objective 2b: Partner with HOLA and/or Starting Point to develop a plan on how to best serve Hispanic community.

- **Timeline:** Beginning SFY 2021

Objective 2c: Increase functionality of Board website and include multiple language options.

- **Timeline:** By June 30, 2022

Objective 2d: Increase accessibility throughout the county.

- **Timeline:** By June 30, 2022

Goal 3: Increase access to and utilization of recovery support services to increase likelihood of success in recovery from mental health and addiction.

Objective 3a: Reduce transportation barriers by increasing knowledge of and access to available and affordable options.

- **Timeline:** By June 30, 2022

Objective 3b: Plan, fund, and implement recovery housing resources and assist community partners in planning and implementing additional forms of housing resources.

- **Timeline:** By June 30, 2022

Objective 3c: Continued expansion and utilization of peer support services including the addition of mental health peer support.

- **Timeline:** Beginning SFY 2020, ongoing

Objective 3d: Plan, fund, and implement community wellness center.

- **Timeline:** By June 30, 2021

Goal 4: To increase focus and access to prevention services.

Objective 4a: Identify and evaluate current prevention services.

- **Timeline:** Beginning SFY 2020, ongoing

Objective 4b: Meet with school administrators to discuss current needs and assist in planning additional efforts.

- **Timeline:** Beginning SFY 2020, ongoing

Objective 4c: Fund and implement 40 Developmental Assets program.

- **Timeline:** Beginning January 2020, ongoing

Objective 4d: Host quarterly Prevention Coalition Meetings.

- **Timeline:** Beginning SFY 2020, quarterly

Objective 4e: Fund and implement First Responder Peer Support training.

- **Timeline:** Beginning November 2019, ongoing

Objective 4f: Provide LGBTQ training to behavioral health providers and fund services and programs for this population.

- **Timeline:** Beginning SFY 2020

Objective 4g: Contract with provider to deliver prevention services and community trainings including Mental Health First Aid, QPR, etc.

- **Timeline:** By June 30, 2022

Objective 4h: Increase access to support groups throughout the county.

- **Timeline:** By June 30, 2022

Goal 5: To increase focus and access to mental health and crisis services.

Objective 5a: Fund, implement, and support Critical Incident Stress Management (CISM) team.

- **Timeline:** Beginning SFY 2021, ongoing

Objective 5b: Develop and implement Mental Health QRT team.

- **Timeline:** By June 30, 2021

Objective 5c: Build Trauma Informed Community.

- **Timeline:** Beginning SFY 2020, ongoing

Objective 5d: Implement solutions to reduce wait times for treatment services.

- **Timeline:** Beginning SFY 2020, ongoing

Goal 6: To increase Board member participation and engagement.

Objective 6a: Board members will increase awareness and education.

- **Timeline:** Beginning September 2019, ongoing

Objective 6b: Increase Board member attendance at meetings.

- **Timeline:** Beginning September 2019, ongoing

Objective 6c: Increase Board member participation at community events.

- **Timeline:** Beginning SFY 2020, ongoing

Objective 6d: Develop structured Board member orientation.

- **Timeline:** Beginning SFY 2020, ongoing

Objective 6e: Schedule Board retreat during which Board members will visit local providers, both funded and non-funded, to increase awareness and understanding of services in the community.

- **Timeline:** By June 30, 2022

Goal 7: To improve functionality of the Board.

Objective 7a: Obtain new office space.

- **Timeline:** Decision by September 30, 2019, move by December 31, 2019

Objective 7b: Create Committee to review policies and procedures manual.

- **Timeline:** By September 30, 2019

Objective 7c: Obtain Culture of Quality certification.

- **Timeline:** By March 31, 2020

Objective 7d: Develop structured approach to contracts, reviews, and policies.

- **Timeline:** By June 30, 2022